

TO: Region Operations Managers
FROM: C. M. Uffindell
DATE: January 20, 1998
SUBJECT: CAMEL Cash 10 (\$25 Certificates)
Allocations of Additional Field Sales Kits

Attached are region allocations of CAMEL Cash 10 \$25 certificates to support the Mystery Shopper Program.

Due to security issues, these allocation quantities will be mailed to your ROUs the week of 1/19/98 for you to divide up and send to appropriate personnel via pouch mail.

A hand-held code "CAM CASH \$25 BON" has been established to record awarding a certificate to an account. This will assist in checking the usage of certificates. This code will be communicated via an ROU Brief.

If you have any questions or require any further information, please advise.

ccd

Attachment

51851 4951

CAMEL Cash 10 \$25 Certificates

REGION #	REGION	KAM'S	AM'S	SR'S	TR'S	TOTAL	CC10 CERTIFICATES ALLOCATED
1100	BOSTON	2	4	46	0	52	1040
1200	N.Y. METRO	2	5	45	23	75	1500
1300	PHILADELPHIA	1	4	44	0	49	980
1600	BUFFALO	2	6	44	0	52	1040
1700	PITTSBURGH	3	8	44	1	56	1140
1800	CINCINNATI	4	7	46	0	57	1160
2100	WINSTON-SALEM	4	8	37	0	49	980
2200	ATLANTA	3	6	50	2	61	1220
2300	FLORIDA	4	3	43	1	51	1020
2600	DALLAS	4	7	53	2	66	1320
2900	RICHMOND	2	6	41	2	51	1020
5100	N. CALIFORNIA	2	6	39	2	49	1000
5400	S. CALIFORNIA	3	4	35	9	51	1040
5600	SEATTLE	5	8	37	6	56	1160
5800	HOUSTON	5	8	45	3	61	1220
6200	CHICAGO	3	6	40	1	50	1000
6300	MINNEAPOLIS	2	6	40	1	49	980
6600	DENVER	5	8	38	1	52	1040
6700	DETROIT	1	7	45	2	55	1100
6900	ST. LOUIS	4	7	40	1	52	1040
	NATIONAL	61	124	852	57	1094	22000